

“Trust Depends on Your Ability to Communicate With Mutual Respect.”

LINDA KEEFE, MBA



**SPEAKER – TRAINER
AUTHOR**

Linda Keefe helps non-profits, corporations and governmental agencies ... large and small... achieve their goals by executing their vision through Egalitarian Leadership. She specializes in the areas of employee engagement, communications and the strategic use of technology.

LINDA KEEFE ...

Presentations, workshops and webinars on employee engagement, communications and how technology skills can be artfully used to help the organization thrive.

PROGRAMS

- *Egalitarian Leadership for Managers, How to Achieve Better Engagement, and Greater Results*
- *Breathing New Life Into Your Employees, Your Company's Vision And The Bottom Line*
- *Overcoming Organizational Indifference for Greater Success and Increased Commitment*

BACKGROUND

- 30+ years developing expertise in leadership, communications and technology.
- CEO of *Shared Results International*, a management consulting and training firm, arming people with the skills they need to achieve greater success.
- Author of *7 Habits of Egalitarian Managers, Employee Engagement, An Executive Guide*.
- Publisher of the -award winning “*Tech-Talk: Technology Terms, Tips and Techniques for Non Techies*”
- Communications Manager for *Xerox Business Services*, winner of the *Malcolm Baldrige Quality Award*. Program cited as benchmark and worldclass by Xerox President and Chairman.
- Awarded *Best Practices Partner* by the *American Quality and Productivity Center*.
- Director, *American Red Cross*, Tehran, Iran. Honored with the *Clara Barton Award for Excellence*.
- *Masters in Business Administration (MBA)* from Rochester Institute of Technology.

EXPERIENCE

- Published in numerous newspapers / journals including, *American Management Association, Hartford Business Journal, American Media Association, US Industry Today, Credit Union Executive Society, Chief Learning Officer, Real Estate Professional, Government Procurement*
- Consulting and training clients include *Kodak, ADP, NY City Transit, Xerox, NY Philharmonic, Brooklyn Public Library, SPCC, YWCA*.
- Speaker for *Direct Marketing Association, NY Society of Association Executives, ASTD, Professional Sales Network, Department of Labor*

**Information-Packed! Highly
Engaging!**

Nicole Millman-Falk, CAE
Managing Editor
NY Society of Association Executives

**Excellent facilitation! We now
have a greater sense of TEAM.**

DR. RHEA BROWN LAWSON
Division Chief
Brooklyn Public Library

**Your presentation was terrific. I
learned things that I can really use!**

GAYLE BRANDEL
President
Professionals for Non Profits



**Transforming Organizations
Through Egalitarian Leadership**

6858 Sagebrush Circle
Sarasota, FL 34243

Ph: (941) 355-2092
Cell: (585) 615-7795

LindaKeefe@SharedResults.com