

*“Without a vision, and a method for executing it, success cannot be achieved.”*

**LINDA KEEFE, MBA**



**SPEAKER – AUTHOR  
INTERENT ENTREPRENEUR**

*Linda Keefe helps corporations, non-profits and governmental agencies ... large and small... over-achieve their goals by executing their vision. She is passionate about employee engagement, communications and the strategic use of technology and the internet.*

## **LINDA KEEFE ...**

**Keynotes, workshops and webinars on a new way of thinking (and executing) for greater business results ... with communications and online technology.**

### **PROGRAMS:**

- *Dominate Your Market Online, Become Google-cious*
- *Execute Your Vision, The Ultimate Formula For Organizational Success*
- *Breathing New Life Into Your Employees, Your Company’s Vision And The Bottom Line*
- *Overcoming Organizational Indifference with SharedKnowledge™*

### **BACKGROUND:**

- Author of award winning Bootcamp In A Box: “Double Your Income Information Marketing: What the Millionaire Experts Do To Get Started”
- Publisher of the multiple-award winning “Tech-Talk: Technology Terms, Tips and Techniques for Non Techies – Building Productivity and Self-Sufficiency”
- Founder and CEO of *Shared Results International*, a management consulting and training firm that helps organizations and individuals execute their vision.
- Communications Manager for *Xerox Business Services*, winner of the *Malcolm Baldrige Quality Award*. Program cited as benchmark and worldclass by Xerox President and Chairman.
- Awarded *Best Practices Partner* by the *American Quality and Productivity Center*.
- Director, *American Red Cross*, Tehran, Iran. Honored with the *Clara Barton Award for Excellence*.
- *Masters in Business Administration (MBA)* from Rochester Institute of Technology.
- Over 30 years experience in business, communications and technology.

### **EXPERIENCE:**

- Published in numerous newspapers / journals including, *American Management Association, Hartford Business Journal, American Media Association, US Industry Today, Credit Union Executive Society, Chief Learning Officer, Real Estate Professional, Government Procurement*
- Consulting and training clients include *Kodak, ADP, NY City Transit, Xerox, NY Philharmonic, Brooklyn Public Library, SPCC, YWCA*.
- Speaker for *Direct Marketing Association, NY Society of Association Executives, ASTD, Professional Sales Network, Department of Labor*
- Linda’s programs tap into the core success factors of businesses, non-profits and governmental agencies. She helps organizations and individuals execute their visions and accelerate their success.

**Information-Packed! Highly Engaging!**

Nicole Millman-Falk, CAE  
Managing Editor  
NY Society of Association Executives

**You hit on exactly what was going on in our organization – and what we needed to do.**

LAURA HOJNACKI, CPA  
Senior Associate  
Schifferli, Bernardi & Russo

**Your presentation was terrific. I learned things that I can really use!**

GAYLE BRANDEL  
President  
Professionals for Non Profits



Transforming Businesses  
Through *SharedKnowledge™*

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